Win More Wagers

EXPLAINER

PROCESS & TRANSPARENCY

How It Works: The Eight-Stage Process

From raw data to one disciplined decision. What each stage produces, who owns it, and what is manual today.

INSIDE

- Eight stages, one verdict
- Specialist roles that argue first
- Four verdicts: bet now, wait, monitor, pass
- Honest about the current phase

Letter · printable | v1.0 · November 2026 | Free · Education only

> Thousands of lines go in. Most never become a wager. Anything that does is **explained, priced, sized and graded**, so a decision can be traced from the first data point to the postgame audit. Up to seven fully vetted wagers per week, and sometimes none.

1 The eight stages

STAGE 1

Collect

Timestamped source data with freshness status

Owner: Data Engine

STAGE 2

Project

Independent fair line and outcome probabilities

Owner: Quant Modeler · Sport Specialist

STAGE 3

Adjust

Quantified injury, rest, travel, weather and matchup changes

Owner: Injury Analyst

STAGE 4

Compare

Model probability vs implied and no-vig market probability

Owner: Market Analyst · Price Analyst

STAGE 5

Challenge

Contrarian review and an uncertainty haircut

Owner: Contrarian Reviewer

STAGE 6

Decide

Bet now, wait, monitor or pass

Owner: Willy Walters (fictional AI analyst)

STAGE 7

Size

Conservative stake under hard exposure limits

Owner: Risk Manager

STAGE 8

Audit

Result, closing line, CLV and a learning note

Owner: Performance Auditor

If a price or an injury report is missing, **it stays missing**. Nothing is invented to fill a gap. Facts, estimates, assumptions and unknowns are labeled differently.

2 Four verdicts, and the price decides

VERDICT

Bet now

Qualified value exists and the price may deteriorate.

VERDICT

Wait

A potential wager, but timing favors patience.

VERDICT

Monitor

Critical information is still unresolved.

VERDICT

Pass

Not enough edge, a poor price, high uncertainty or bad market structure.

A good opinion at a bad price is still a pass. If the price or an injury report changes past the cancel condition, a wager can no longer be labeled “bet now”. **Pass is a finished, valid decision.**

3 Specialists that argue before they agree

Role	Primary responsibility
Data Engine	Odds, schedules, injuries, weather, lineups, results, historical prices
Quant Modeler	Independent spread, total, moneyline and prop probabilities
Sport Specialist	Matchups, tactics, coaching, personnel and context
Injury Analyst	Availability probabilities and quantified player impact
Market Analyst	Open, current and close; liquidity and timing
Price Analyst	Best book, alternate lines, key numbers and maximum juice
Contrarian Reviewer	The strongest case against the proposed wager
Risk Manager	Stake, exposure, correlation and bankroll protection
Willy Walters	Final verdict and plain-English explanation (fictional AI persona)
Performance Auditor	CLV, ROI, calibration, drawdown and model-version review

DISCLOSURE · FICTIONAL AI PERSONA

Willy Walters is a fictional AI analyst created by Win More Wagers, inspired by publicly documented sports-betting principles; not affiliated with, endorsed by, or operated by Billy Walters.

4 Honest about the current phase

Current phase: AI-assisted, human-reviewed. The brand and data model are built as software from day one. Some steps are still done by people, and we say so.

Step	Today (manual)	Planned (software, not live)
Ingest	Staff record the observed price, book and time	Licensed odds, injury and weather feeds
Model	Model output entered as structured numbers	Sport-specific, versioned models on a schedule
Review	AI drafts, reviewed by a person	Specialist AI analyses on the same data snapshot
Publish	Published by hand; original line preserved, changes logged	Record, card, alert and timestamp created together
Monitor	Prices and injuries checked manually	Tracked against each cancel condition
Grade	Graded by hand at the published line	Automatic grading and closing-line capture (a launch gate)

KEY TAKEAWAYS

- **Eight stages: Collect, Project, Adjust, Compare, Challenge, Decide, Size, Audit.**
- **Four verdicts; pass is as valid as bet now.**
- **Price and edge come before the team story.**
- **Phase today: AI-assisted and human-reviewed. No live record exists yet.**
- **No outcome is guaranteed; most bettors lose money over time.**