Win More Wagers

DOCUMENT

PROCESS & TRANSPARENCY

Methodology at a Glance

Principles, formulas, factors, data rules, grading and the limits of the approach. Show the math, show the doubt.

INSIDE

- Six principles the process cannot bend
- The formulas, in plain sight
- What goes into a projection
- Grading, audit and limitations

Letter · printable | v1.0 · November 2026 | Free · Education only

> This is how our fictional AI analyst turns market data into a small number of decisions. It describes **our process and its limits**. It does not describe results, because there are none yet.

Document status	
Status	Draft · pre-launch
Applies to	Every published decision
Live model versions	None yet
Live record	Starts at launch
Model accuracy	Not claimed
Legal review	Pending counsel

1 Six principles

01

Independent numbers first

Build our own projection before looking at the market narrative.

02

Price beats opinion

A good opinion at a bad price is a pass.

03

Challenge every edge

A contrarian argues against each wager; an uncertainty haircut comes before sizing.

04

Protect the bankroll

Small, capped, correlation-aware stakes. Hard caps override Kelly.

05

Audit everything

Grade at the published line, compare with the close, review process errors.

06

Be honest about uncertainty

Facts, estimates, assumptions and unknowns are labeled differently.

2 The math, in plain sight

Measure	Formula	Example
Implied probability	|odds| ÷ (|odds| + 100) for negative odds; 100 ÷ (odds + 100) for positive	-110 → 110 ÷ 210 = 52.38%
No-vig probability	p ÷ (p1 + p2)	-116 / +105 → 52.40% / 47.60%
Raw vs true edge	raw = model − implied; true = model − no-vig	Judge edge against no-vig
Expected value	(win p × profit) − (loss p × stake)	45% at +150 → +$12.50 per $100
Fractional Kelly	k × (b·p − q) ÷ b	Caps override the result
Closing-line value	close break-even − price-taken break-even	Took -105, closed -115 → +2.27 pts

Every number above is a worked illustration with made-up inputs, not a result.

3 What goes into a projection

Ratings & personnel

Team and player ratings, quarterback value, opponent strength

Efficiency & pace

Offensive and defensive efficiency, pace, turnovers, special teams

Injuries

Availability, limitations, replacement quality

Venue & travel

Home advantage, altitude, surface, time zones

Rest & schedule

Rest, byes, consecutive road games, familiarity

Weather

Wind first, then precipitation and temperature

Coaching & script

Scheme, personnel mismatches, game script

Market movement

Open, current and close; whether it is already priced

Football factor library; other sports get their own libraries.

4 Data and governance rules

- Every commercial data source is licensed for its intended display.
- Source, timestamp, freshness and transformation history are stored.
- Model inputs and outputs are versioned and reproducible.
- The language model never invents a missing price, injury or statistic.
- A freshness check must pass before any “bet now”.
- Every published change is logged; the originally published line is preserved.

5 Grading and audit

RECORDKEEPING RULES

- Timestamp every recommendation and its exact price
- Never delete a published losing pick
- Grade pushes, voids and partials consistently
- Show results at the recommended line
- Keep free, premium, test and research picks separate
- Never combine backtests with live results

POSTGAME AUDIT QUESTIONS

- Was the input data accurate and current?
- Did we beat the closing line?
- Was the probability calibrated?
- Was the stake appropriate?
- Variance, or a repeatable miss?
- Did the model double-count a factor?

Calibration asks: when we say 60%, does it happen about 60% of the time over a large sample? A model changes only on enough evidence, not after one bad week.

6 Limitations

PROBABILITIES ARE ESTIMATES. THEY CAN BE WRONG, AND ANY WAGER CAN LOSE.

- Most bettors lose money over time; a good process does not remove that risk.
- No live model, record or measured accuracy exists yet. We do not claim one.
- Numeric edge thresholds are not set yet and will be published before launch.
- Backtests can overfit and do not predict live results.
- Data licensing and freshness limits can delay or remove a price.
- The current phase is AI-assisted and human-reviewed, so people can make errors too.

DISCLOSURE · FICTIONAL AI PERSONA

Willy Walters is a fictional AI analyst created by Win More Wagers, inspired by publicly documented sports-betting principles; not affiliated with, endorsed by, or operated by Billy Walters.

KEY TAKEAWAYS

- Independent number → no-vig comparison → contrarian review → capped stake → public audit.
- Edge is judged against the no-vig probability, not the raw price.
- Nothing is graded at a later, better number; losers are never deleted.
- No accuracy or results are claimed before a verified live record exists.